



Becoming Qualified to Use VIEW: An Assessment of Problem-Solving Style

Unleash the potential of individuals and teams

VIEW: An Assessment of Problem Solving Style (VIEW) is a short, easy-to-complete, on-line questionnaire developed specifically for the purpose of helping individuals and teams efficiently and effectively solve problems, manage change, and promote innovation.

It is based on more than 40 years of research and development. VIEW is designed to help you take a proactive stance in establishing an environment in which team members can work to their full potential as individuals, and more effectively as a team. VIEW puts you in a position to build strategies and plans for playing to people's strengths and appreciating differences. Only individuals who are qualified can access and apply VIEW.

What is the purpose of the Qualification Program?

The purpose of the qualification program is to help you to become comfortable, competent, and committed to using VIEW to help individuals and teams thrive.

The major goals of the VIEW User Qualification Program are to provide you:

- The fundamental tools and knowledge to use the measure effectively and appropriately with individuals, groups and teams, and organizations
- Practical resources to support your applications of VIEW
- Information regarding policies and procedures for obtaining VIEW

During the program, you will learn how to:

- Provide high-impact feedback to individuals and teams
- Interpret VIEW results in the most productive and beneficial way
- Answer client and participant questions confidently
- Use a variety of resources and activities to support your use of VIEW

How does the VIEW User Qualification Program work?

The program is designed around four key modules that are provided to you by a Certified VIEW Trainer (CVT). These CVTs are seasoned professionals who have deep knowledge and experience in applying the VIEW assessment. The modules can be completed in-person, through a digital platform, or through a blended approach. You will have some reading and preparation to complete prior to each module. Each module requires about one and one-half hours of real-time contact.

Before the program starts, you will complete and receive feedback on the VIEW assessment if you have not done so already. You will also complete a VIEW pre-qualification agreement. During the program, you will obtain access to a variety of published and proprietary resources. Once qualified, you will sign a VIEW User agreement that will enable you to purchase and administer VIEW, and also access exclusive resources designed to support your use anytime, anywhere.

Structure of the Program

The virtual format of the program consists of four 2-hour modules. The modules take place at least 2-3 weeks apart to ensure participants have time to complete preparation and follow-up activities. Upon successful completion of the program, participants engage in the administrative activities (e.g., execute VIEW User Agreements, etc.) that put them in good standing as a Qualified VIEW User.

Module 1: Knowing the Measure

This module kicks-off the program, and provides you a good foundation for knowing the needs that VIEW addresses, where it came from, what it measures. You will come away with a solid understanding of the three dimensions of style VIEW assesses, as well as three additional subscales within the Orientation to Change dimension. In preparation for this module you will receive your VIEW pre-qualification agreement, along with technical resources and articles to read prior to the first session. If you have not completed VIEW: An Assessment of Problem-Solving Style before the program, you will have the opportunity to complete it and receive your individual feedback.

Module 2: Interpreting VIEW Results

This module will help you understand and interpret VIEW results and prepare you to provide feedback to your clients and participants, with practical insights that they can apply immediately. In preparation for this module you will read additional technical resources and complete a case study to help you practice what you've learned.

Module 3: Presenting and Communicating VIEW Results

This module will provide you with practical resources to support your efforts to communicate and present VIEW to your potential clients or participants. You will receive PowerPoint decks, activities, training designs, and a useful technical resource to help you inform and engage those with whom you share VIEW. Your CVT will help you use these resources effectively.

Module 4: Accessing and Administering VIEW

This module is aimed at getting you ready to access the VIEW assessment, and prepare your clients or participants to complete the measure. You will receive a technical resource to get you ready, sample invitations, and helpful tips for planning the administration of the assessment.

After the Program

Following completion of the modules, you will sign your VIEW User agreement and receive a certificate of completion. You will also receive a unique code that will enable you to purchase and administer VIEW, and access the resources exclusive to Qualified Users.

To become a Qualified VIEW User

VIEW User Qualification Programs are available for individuals and organizations. Program fees are set by Certified VIEW Trainers. Please contact the VIEW Publisher to learn more and be connected with a CVT:

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